

RUMC to Name New PACU in Honor of Pietro Carpenito, MD



Incoming Board of Trustees Chair Tim Harrison (left) joins RUMC President and CEO Daniel J. Messina, PhD, FACHE, in announcing the name of the hospital's new Post Anesthesia Care Unit while the honoree, Dr. Pietro Carpenito looks on (second left).

Later this year, Richmond University Medical Center (RUMC) will open its new state of the art \$40 million Jay and Lucille Chazanoff Surgical Department. Within the new department, patients recovering from surgery will receive care in the newly announced Dr. Pietro Carpenito Post Anesthesia Care Unit. The announcement came during the annual medical staff spring reception.

Dr. Carpenito is one of the founding board members of RUMC, where he continues to serve as Chief Medical Officer and Executive Vice President. Dr. Carpenito is the liaison between the medical staff and the administration and is responsible for clinical strategic planning and development of the organization ensuring, high-level physician integration. His ongoing leadership has contributed to the increased physician recruitment and retention, as well as in quality improvements in the Peri-Operative Services Division. He is also clinically active as the Chair of the Anesthesia Department, a position he has held for over 20 years.

"This is an incredible moment for myself and my family, and I am grateful to everyone who has made this possible," Dr. Carpenito said following announcement of the unit that will bear his name. "From my family to my friends, from the board to administration to the medical staff. I am grateful to an incredible anesthesia staff, which I have had the privilege to lead and work with all these years, thank you! Without your support, I would not be here tonight."

Dr. Carpenito is a graduate of the Università degli Studi Di Pisa Facoltà di Medicina e Chirurgia, Italy. He is a member of the American Board of Anesthesiologists, New York State Society of Anesthesia, American Society of Anesthesiology, International Research Society, SAMBA, the Richmond County Medical Society and the American Medical Association.

A full room of RUMC physicians, nurses, medical professionals, staff and past and present trustees were on hand for the announcement. Dr. Carpenito was accompanied by members of his family, including his son, Joseph, who is currently in medical school.

Located directly above RUMC's new 35,000 sq. ft. Emergency Department, the new Surgical Department will feature 23 pre- and post-operation bays for patients, 10 new technologically-advanced operating suites and expanded spaces and hallways created to improve patient and staff flow. One hallway in the new department is designed to be completely sterile, enabling surgical staff to transfer from room to room without needing to re-sterilize. Unlike operating rooms found in other hospitals that may be isolated from the rest of the facility, RUMC's new department will use features like natural light to help the psyche of patients and staff. The new Surgical Department was designed with direct input from surgeons, clinicians and nurses.

From the President & CEO, Daniel J. Messina, PhD, FACHE



If you have a chance, visit SILive.com and search “surgical department,” you will see a great feature about our soon to open new state-of-the-art Surgical Department. We recently provided the Staten Island Advance with a first hand, hardhat, tour of the new 40,000 sq. ft. department, which will be located directly above our new James P. Molinaro Emergency Department.

Named in honor of longtime hospital supporters and friends, Jay and Lucille Chazanoff, the new Surgical

Department raises the bar for hospitals around the New York City Metropolitan Area and is a further testament to our community that we are continuing to make major investments to ensure their health and well-being. This new department further dispels the idea that people need to travel off Staten Island for the latest surgical procedures and to have access to leading edge medical technology.

A \$40 million investment, the new Surgical Department will feature 10 new, fully equipped operating suites. Six of the rooms will be general operating suites and four will be for specialty procedures. Three of the rooms will be configured to house robotic operating systems as we continue to perform more and more procedures with robotics, which is less intrusive, more precise, allows for faster recovery and produces better patient outcomes.

A major component connecting these operating suites will be a sterile hallway that runs the length of the department. This will also allow our medical teams to move from room to room without having to re-sterilize in-between procedures. This hallway, along with every space and hallway throughout the department has been carefully constructed and designed to maximize staff and patient flow. Elevators connect directly to the Emergency Department below ensuring swift transport for trauma patients in

need of immediate surgical intervention.

Our new pre and post-operative care units will feature a total of 23 bays, a major expansion from our current number, and as recently announced, our Post Anesthesia Care Unit will proudly bear the name of Pietro Carpenito, MD, our Executive Vice President, Chief Medical Officer, and Chair of Anesthesia. A fitting tribute to someone who has dedicated much of his career to RUMC, its legacy and its future.

There are many fingerprints on this new Surgical Department. Our surgeons, nurses and medical professionals were involved from the very beginning, providing input on design and layout. My thanks to everyone who has made this new unit the marvel that it will be, including our Board of Trustees, Loren Harris, MD, Chair of the Department of Surgery, Dr. Carpenito, our Vice President for Operating Room Services, Amelia Piccione; and so many more, too many to name individually. The new Surgical Department is anticipated to open by end of this summer. I invite each of you to join us for the ribbon cutting ceremony that will help usher in the latest chapter in the history and future of Richmond University Medical Center. And there is much more to come. Our Co-Gen power plant will go on line later this year, our renovated Mother/Baby Unit will officially open, and upcoming projects involving our Neonatal Intensive Care Unit and Cardiovascular Department are just on the horizon. Together we continue to elevate our hospital to new levels to ensure our community has access to the state of the art healthcare services they need and deserve!

Remember the Power of One — You Make A Difference!

Sincerely,



Daniel J. Messina, PhD, FACHE
President and Chief Executive Officer

Patient Satisfaction: A Note of Thanks

My entire experience was possibly the best hospital trip I've ever had to make. Every single person who I came across was so kind and caring, and even though they were busy, I was still provided service quickly. Very impressed!

— J.G.

Amazing doctor and great team. Very efficient with their plans and very easy to follow diet recommendations. Someone is always available when you have questions. I will recommend going to Dr. Barkan every time. Thank you for all your help.

— B.J.

*(bariatric patient of Dr. Alexander Barkan,
MD, MBA, FACS, FASMBS, DABOM)*

I am writing to tell you about my husband's recent stay at RUMC. He was hospitalized and needed a pacemaker. His stay was made most comfortable by your caring and professional team of nurses in CCU. Everyone treated my husband like family, especially Vishally Blessing and Cha Cha. Also Randi, Gisette, Johnna and Anondi. The night and day crews were all wonderful.

— L.T and Family

Francesco Rotatori, MD, FACC Named New President of RUMC Medical Staff

Beginning July 1, Francesco Rotatori, MD, FACC, will assume the role of President of the Medical Staff at Richmond University Medical Center (RUMC). Dr. Rotatori currently serves as Chief of the hospital's Cardiovascular Department. As president, he will represent the interests of the hospital's many physicians and medical personnel as well as serve as liaison between the medical staff, hospital executive leadership, and the Board of Trustees.

"I am honored to have the opportunity to serve as President of the Medical Staff at Richmond University Medical Center," Dr. Rotatori said. "The healthcare profession has been facing a number of challenges recently and the medical staff plays a key role in addressing them. Physicians are always driven by their oath to care for every patient regardless

of their social or financial background. In my new role, I am committed to supporting our hospital in this exciting time of growth, knowing that we are striving together to always improve the medical care provided on Staten Island."

Dr. Rotatori graduated from medical school at the University of Milan in Italy. He followed up his education with postgraduate training at the Centro Cardiologico Monzino, a prestigious medical center in Milan that specializes in cardiovascular disease. He later attended the State University of New York (SUNY) Downstate College of Medicine. Since completing his training, Dr. Rotatori has earned board certification in Internal Medicine, Cardiovascular Disease, Interventional Cardiology, Echocardiography, and Nuclear Cardiology.



Dr. Francesco Rotatori with outgoing President of the Medical Staff, Alexander Beylinson, DO.

"The previous presidents that have come before me have done a great job and I hope to be able to continue the work they started in being a voice for our physicians, their suggestions and concerns in a time of expansion and continued modernization at Richmond University Medical Center," Dr. Rotatori said.



RUMC President & CEO Reappointed to Board of Governors at Hospital Association

Richmond University Medical Center (RUMC) President and Chief Executive Officer, Daniel J. Messina, PhD, FACHE, has been reappointed to serve as a member of the Board of Governors of the Greater New York Hospital Association (GNYHA), a trade association comprising nearly 280 hospitals and health systems in New York, New Jersey, Connecticut, and Rhode Island. Dr. Messina will serve a three-year term beginning immediately. The GNYHA Board of Governors helps shape health care policy at the local, state, regional and federal levels. Dr. Messina has served on GNYHA's Board of Governors since 2017.

"We are very fortunate that Dr. Messina will continue to serve on our board," said Greater New York Hospital Association

President, Kenneth E. Raske. "He is a proven leader and his vision and experience will be invaluable during these challenging times for New York's health care community. I look forward to Dr. Messina's wise counsel as the board tackles a host of important issues over the next year."

A life-long resident of Staten Island, Dr. Messina has more than 30 years of healthcare leadership experience. He has served as President and CEO of RUMC since 2014. Prior to RUMC, Dr. Messina served for 10 years at Hackensack University Medical Center as Vice President for Operations and 13 years as Senior Vice President and Chief Operating Officer at CentraState Health Care System in New Jersey.

Dr. Messina received his AS in Liberal Arts and Sciences from the College of Staten Island; a BS in Health Science from Long Island University-Brooklyn, where he also played Division-I baseball; his MPA in Healthcare Administration from Long Island University-CW Post; and his PhD in Health Sciences from Seton Hall University. He is a former Regent for the American College of Health Care Executives and former President of the Health Executive Association of New Jersey. Dr. Messina is Board Certified in Healthcare Management as an ACHE Fellow. He currently also serves on the board of trustees of the Health Association of New York State (HANYS), and the Staten Island Economic Development Corporation (SIEDC).

Engaging Our Community



Diane Kramer and Joan Springstead from World of Women recently presented a check for \$1,000 to support RUMC's Pediatrics Department. Accepting the check was Joseph Burt, VP of Development; and President and CEO, Daniel J. Messina, PhD, FACHE.



Both RUMC and Staten Island Mental Health Society, a division of the hospital, were on hand at the 10th anniversary celebration of the North Shore Festival, held at St. Philips Baptist Church. The Project LAUNCH van from Mental Health Society was on site to promote services for the young children ages birth to 8 years of age.



Both Richmond University Medical Center and the St. George Theatre have a long history of serving the Staten Island community and supporting each other's services. On June 14, that tradition continued when members of the theatre's administration and board of directors presented RUMC with a check for \$1,000 to support the hospital's healthcare operations. The funds were raised through performances of The Wizard of Oz held at the theatre in April.



On June 17, RUMC participated in Juneteenth celebrations held at Snug Harbor Cultural Center. In addition to promoting healthcare services to attendees, staff distributed take home colorectal cancer test kits to help combat one of the more common forms of cancer that often begins with no symptoms.

RUMC Meets with Healthcare Financial Managers from UK



Members of the Staten Island Performing Provider System and Richmond University Medical Center with representatives from the Healthcare Financial Management Association of the United Kingdom.

The Staten Island Performing Provider System (SIPPS) recently hosted representatives from the Healthcare Financial Management Association (HFMA) of the United Kingdom. Richmond University Medical Center (RUMC) staff provided information on population health, behavioral health trends and other topics specific to care on Staten Island as part of the HFMA's

daylong visit to SIPPS headquarters. The visit also included a tour of RUMC's Center for Integrative Behavioral Medicine, located at 1130 South Avenue.

Representing RUMC were Richard Salhany, MBA, FACHE, Chief Administrative Officer and President of the Richmond Health Network; Joel Idowu, MD, DFAPA, Chair, Department

of Psychiatry & Behavioral Sciences, Director, Residency Training Program, and Medical Director, Outpatient Services; Joanne Pietro, RN, MS, Assistant Vice President, Department of Psychiatry and Behavioral Science; and Humroy Mendez, MS, Director, Population Health and Network Clinical Informatics.

Local Kids Caring for Kids

To help young patients receiving care at Richmond University Medical Center, students from Notre Dame Academy created care packages. Each package includes a coloring book and crayons. Accepting the donation was (l-r) RUMC President and CEO, Daniel J. Messina, PhD, FACHE; Victoria Orleman, RN, AVP, Nursing Administration; Victoria Adimando; Rosemarie Stazzone, RN, MS, NE-BC, Chief Operating Officer and Chief Nurse Officer; Brian McMahon, MD, Chair, Department of Pediatrics.



PR and Marketing Dept. Takes Home Healthcare Ad Awards at Annual Competition



Three gold, four silver, two bronze and one for merit was the total trophy haul for Richmond University Medical Center's Public Relations and Marketing Department at the 40th annual Healthcare Advertising Awards competition. An international competition, awards were presented for ads, marketing campaigns and materials created in 2022.

"We are extremely proud that the creative efforts of our team have been recognized in a completion that places our independent hospital in a competition against some of the largest healthcare systems in our country and around the world," Alex Lutz, vice president, public relations and marketing, said. "Meredith Gaskins and Cheryl Garber, who are here at RUMC, and the entire team at David Henry Marketing and Media continue to keep RUMC in the spotlight and it's rewarding to know that our collaborative work is being noticed on larger stages outside of Staten Island."

This year over 4,300 entries were received for the competition. A panel of judges were engaged in reviewing all

entries based on creativity, quality, message effectiveness, consumer appeal, graphic design and overall impact. The judges recognized 19 entrants, including RUMC, with the Best of Show designation, for their overall excellence and breakthrough advertising. RUMC received the Best of Show award for its "Clean Hands Start Here" campaign. The campaign features RUMC medical professionals on hand sanitizing kiosks throughout the Staten Island Mall. This campaign also received a gold award. RUMC also earned gold awards for its 2022 employee calendar and for its newspaper ad promoting the hospital's Bariatric and Metabolic Institute.

At this year's competition, gold awards were given to 530 entries, silver awards to 352 entries and bronze awards to 238 entries. Including these 10 new awards, RUMC's Public Relations and Marketing Department has won 54 awards from various marketing competitions in the past five years.

RUMC Auxiliary Provides Outfits for Newborns



Members of the Richmond University Medical Center Auxiliary continued their annual tradition of ensuring that newborns have new clothes available before they go home. The members purchased newborn and infant outfits, onesies and sleepwear, which is stored in the hospital's nursery and made available to new parents.

July Observances

Please join us in acknowledging the following health-related observances for the month of July:

Month-Long:

Cord Blood Awareness Month

International Group B Strep Awareness Month

Juvenile Arthritis Awareness Month

National Cleft & Craniofacial Awareness and
Prevention Month

National Hemochromatosis Awareness Month

National Minority Mental Health Awareness Month

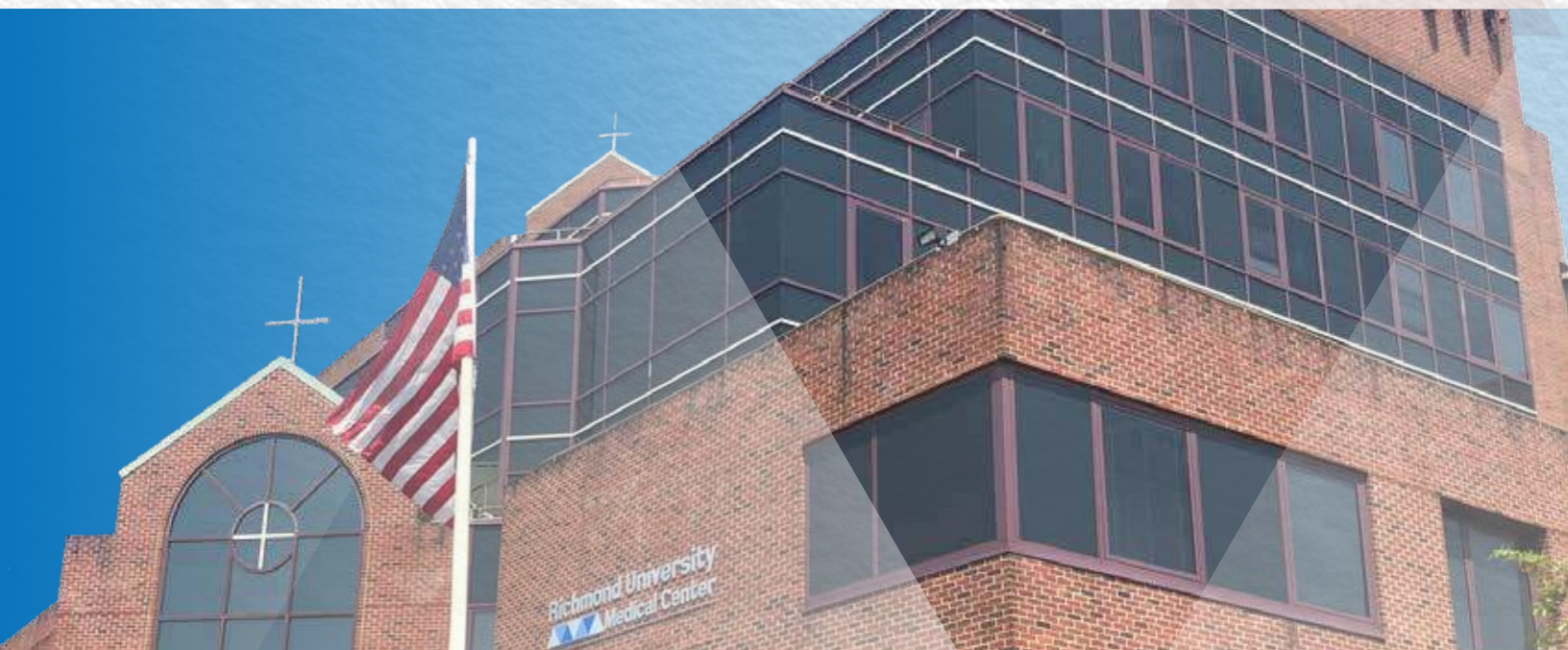
Sarcoma Awareness Month

UV Awareness Month

Recognition Days:

World Brain Day: July 22

World Hepatitis Day: July 28



Administrative Director of Quality and Patient Experience Promoted to Vice President



Robert J. MacFadyen, JD, has been promoted to Vice President of Regulatory Affairs, Quality, Patient Safety, Infection Prevention, Language Services and Patient Relations. Prior to assuming his new position, MacFadyen has served as Administrative Director of Quality and Patient Experience.

During his 12-year career in healthcare, MacFadyen has progressed into leadership roles with an expanded scope of work and increased responsibilities. After law school, he started his career at Saint Peter's Healthcare System (SPHS) as the Safety Manager and quickly took over the responsibilities for The Joint Commission's Continuous Survey Readiness. While at

SPHS, MacFadyen was also in the role of Performance Improvement Manager, Regulatory Director, as well as running the Quality and Safety Departments' operations and planning for a number of years.

MacFadyen joined Richmond University Medical Center in 2021. He holds a Juris Doctorate from Widener University School of Law and numerous certifications including a graduate certification in The Law of Patient Care from Seton Hall University School of Law. In his new role, MacFadyen will report directly to Pietro Carpenito, MD, Executive Vice President and Chief Medical Officer.

Sanctuary to the Virgin Mother Mary Blessed, Dedicated to Son of Facilities Manager



Members of the clergy blessing RUMC's statue of the Virgin Mary and the surrounding sanctuary.



Assistant Vice President for Operating Room Services Amelia Piccione with a crown of flowers she provided to adorn the statue of the Virgin Mary.

On June 27, staff gathered outside Richmond University Medical Center (RUMC) to participate in a blessing ceremony for the hospital's new sanctuary to the Virgin Mary. The sanctuary was also dedicated in loving memory to John Flanagan, son of Facilities Manager Jack Flanagan, who passed away several years ago. Jack and his wife Wendy were joined by family members and friends for the dedication.

The new sanctuary, located adjacent to Bard Avenue, was built by Flanagan and the Facilities Department using stones from the hospital's old grotto, which was demolished during construction of RUMC's new Emergency Department.

"My family and I are really touched by this," Flanagan said. "I was just doing my job. RUMC is a special place and I just want to do my best to keep it a special place."

Following the blessing ceremony, a crown of flowers was placed atop the marble statue by Amelia Piccione, Assistant Vice President for Operating Room Services, who provided both the crown and flowers to adorn the base of the statue, which as stood for decades as a source of spiritual comfort to staff, patients and their families.



A plaque dedicating RUMC's sanctuary to the Virgin Mary in memory of John Flanagan is installed on the wall built by his father, Jack Flanagan.



Jack and Wendy Flanagan stand by the plaque bearing their son John's name.