

Richmond University Medical Center

Affiliate of Mount Sinai Health System

Richmond University Medical Center Foundation

355 Bard Ave., 6th Floor
Staten Island, NY 10310

RUMC REPORT

News from the Richmond University Medical Center Foundation

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Affiliate of Mount Sinai Health System

JULY 2020 • RICHMOND UNIVERSITY MEDICAL CENTER • WWW.RUMCSI.ORG

New Emergency Department Underway



While our main focus has been the pandemic, we have not stopped forging ahead with our construction plans. “Construction on our new emergency department, Co-Gen plant, and parking lot have all continued throughout these past few months while much of our attention was focused elsewhere,” President and Chief Executive Officer, Daniel J. Messina, PhD, FACHE, said.

The retaining walls for our new emergency department are completed, drywells had been installed, and work has begun on erecting the steel shell that will support the new state-of-the-art emergency department which will be completed in 2021. The emergency department will feature private treatment rooms, trauma bays, and comprehensive specialty areas for pediatrics and urgent care. The second floor will be used to upgrade the hospital’s surgical unit and additional services.

Our new Co-Gen plant will allow RUMC to be self-sufficient and continue operating in the event of power failure or natural disaster.

The new parking lot will provide over 200 spots on-site for employees. The new lot features adequate lighting and new landscaping, and should be completed this summer.

With all of the changes taking place at RUMC, the future of healthcare on Staten Island looks bright.

A Letter from the Foundation Board President



Welcome to the new Richmond University Medical Center Foundation newsletter. This is an outstanding opportunity to communicate more effectively with our donors and friends.

A big “thank you” to all the board members and friends that donated to the COVID-19 fund. Whether it came in the form of personal protection equipment, food, financial donations or a helping hand, it was much appreciated in this extraordinary time.

Now let’s touch on the new emergency department and infrastructure projects. It continues to be an exciting time for RUMC. There are so many changes happening to the campus. The parking lot is looking great. Co-Gen will transform us into an energy independent hospital. The ED will bring a top quality healthcare facility to the Staten Island community that will last a lifetime.

There are many ways to contribute to our ED project, including a donor wall in the ED and floor pavers along the outside entrance. Naming opportunities on the wall and pavers are available in different sizes and price points. This is a way to add your name or family name as a contributor to this great hospital filled with much history. Details on the donor wall to come.

Thank you to all for the support and we will continue to strive for success.

With sincere thanks,

Robert Urs

President

Richmond University Medical Center
Foundation Board

Richmond University Medical Center Foundation Board of Directors



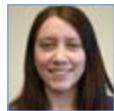
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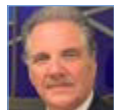
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Richmond University Medical Center and Mount Sinai Health System Announce Expanded Clinical and Academic Affiliation to Broaden Access to World-Class Care to Staten Island Residents

By Alexander Lutz

Mount Sinai Health System, an integrated system of eight hospitals, a nationally ranked school of medicine, and a continually expanding network of multi-specialty services, and Richmond University Medical Center have announced a clinical and academic partnership to broaden access to world-class primary, specialty, ambulatory, and inpatient care to residents of Staten Island.

The partnership will establish a closely integrated clinical and academic relationships while maintaining independent governance with the overarching goals of improving quality outcomes for patients and increasing efficiencies, economies of scale, and business development opportunities for both parties.

"We are delighted to enter into this clinical and academic affiliation with Mount Sinai Health System," said Daniel J. Messina, PhD, FACHE, President and Chief Executive Officer of Richmond University Medical Center. "We share many goals, including patient care outcomes and quality; expanding access to advanced primary, specialty, and ambulatory services; and the overall clinical commitment to population health. We see this as an opportunity to build and expand on the solid base of our own tertiary care teaching medical center by exploring opportunities for new joint programs and initiatives."

THE PARTNERSHIP WILL ALLOW BOTH HOSPITALS TO:

- Integrate ambulatory practices in primary care, cardiology, and cancer
- Co-brand and co-market jointly operated practices/programs in cancer and cardiology
- Jointly recruit physicians
- Expand academic affiliation to potentially include residency program sponsorships, case-by-case faculty appointments and hospital privileges, and clinical opportunities for the Icahn School of Medicine and Mount Sinai students
- Offer clinical research opportunities
- Provide tertiary and quaternary services (including ambulatory specialties) when clinically necessary and appropriate

"We look forward to working with our colleagues at RUMC to expand and advance care for residents of Staten Island," said Arthur Klein, MD, President of the Mount Sinai Health Network. "Our commitment to the community and shared mission to provide the care that this community deserves is our main goal. For any health need, from maintenance of chronic conditions to having access to the most complex medical procedures, Staten Island residents can rest assured that their medical needs will be met."



Daniel J. Messina, PhD, FACHE
President and Chief Executive Officer
of Richmond University Medical Center

**Richmond University
Medical Center**
An Affiliate of the Mount Sinai Health System



Arthur Klein, MD
President of the Mount Sinai Health Network



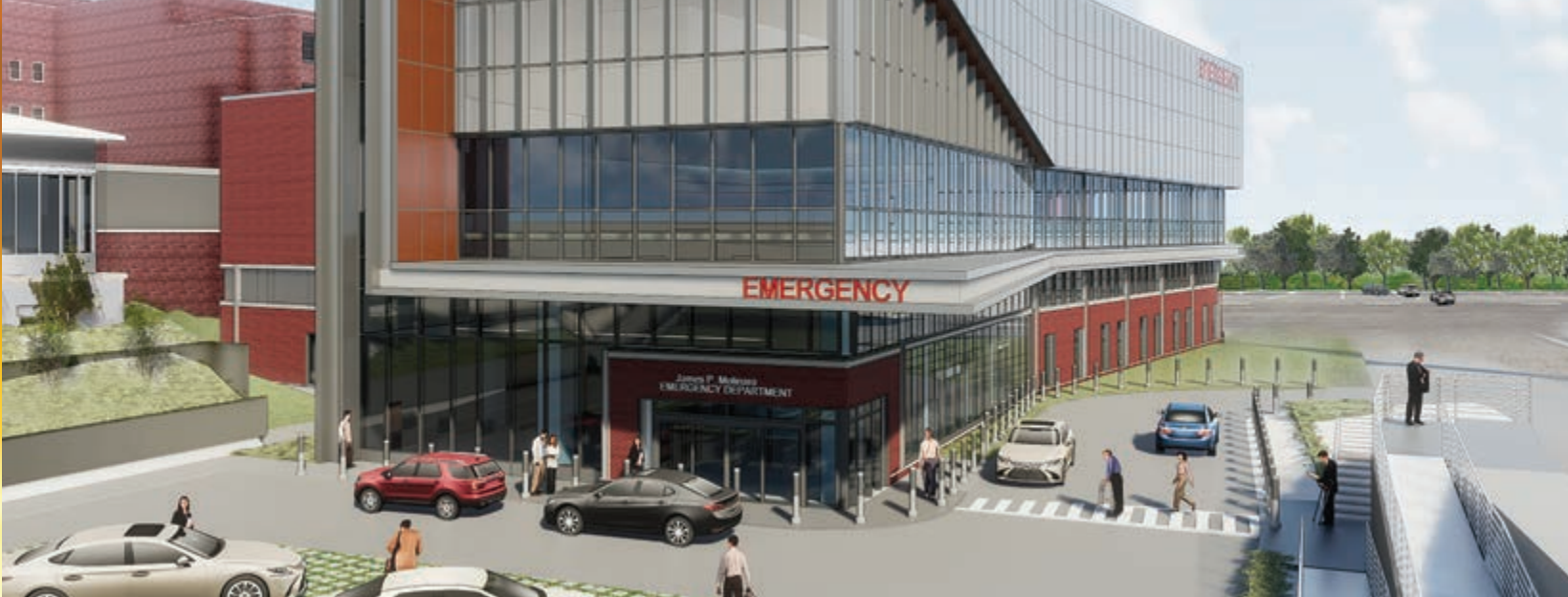
A white golf ball sits on a green golf course. In the background, there is a sunset with orange and yellow clouds. The text "Save the Date" is written in a large, white, cursive font with a green outline. Below it, "Thursday, September 24th, 2020" is written in a smaller, white, cursive font with a green outline.

Save the Date
Thursday, September 24th, 2020

Jack Sipp Golf
and Tennis Outing

benefitting
Richmond University Medical Center

Register at www.rumcsi.org/golf



New Emergency Department Naming Opportunities

Leave a lasting legacy in our new emergency department by naming an area for your family, company or in honor or memory of a loved one.

\$1,000,000	Results Waiting Area	
\$500,000	Observation Unit	
\$250,000	Triage Area (2)	1 Reserved
\$250,000	Imaging Services Area	
\$100,000	Discharge Waiting Area	Reserved
\$100,000	Nurses Station-Pediatrics	Reserved
\$100,000	Security Desk	
\$100,000	Paramedic/EMT Lounge	
\$75,000	Bariatric Treatment Area	
\$50,000	Medication Stations	
\$25,000	Computer Documentation Carts	
\$25,000	Patient Monitors	
\$25,000	Patient Rooms (49)	4 Reserved

Pledges can be made for up to a five year period. Cash, credit card, appreciated stock, and/or payroll deduction (for RUMC employees) can be used to make pledges. Please contact Laura Gajda, Vice President of Development at 718-818-2103 or at LGajda@rumcsi.org for information on naming opportunities.

Looking for a way to say thank you to our healthcare heroes?



Donate now to the RUMC COVID-19 Fund and your gift will be directed towards:

- Securing essential safety equipment, including N95 masks, goggles, gloves, and gowns
- Meals for our physicians, nurses, and ancillary staff who are working during the COVID-19 pandemic
- Support for our employees showing an exceptional level of dedication to our hospital system.

**VISIT WWW.RUMCSI.ORG/SUPPORT
TO MAKE A DONATION**

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Richmond University Medical Center Announces Comprehensive Post COVID Treatment Center

By Alexander Lutz

Richmond University Medical Center opened its Comprehensive Post COVID Treatment Center in May led by a team of multi-disciplinary physicians who will assist patients recovering from COVID-19 with both their short-term and long-term healthcare needs.

Those recovering from COVID-19 are faced with both physical and mental challenges such as cardiac and pulmonary issues, anxiety, depression, loss of stamina and changes to their medications.

The Post COVID-19 Care Center features experts in pulmonology, cardiology, infectious disease, psychiatry, behavioral health, physiatry and other areas of healthcare. A pediatric program is available for children recovering from COVID-19 and Multisystem Inflammatory Syndrome in Children.

The Post COVID-19 Treatment Center is located at 288 Kissel Avenue, inside the hospital's Cardiopulmonary Rehabilitation Center. Patients do not need to have been previously treated at RUMC to access the center's services. For more information, call 718-818-1500.



Joining Daniel J. Messina, Ph.D., FACHE, President and Chief Executive Officer of Richmond University Medical Center and Laura Gajda, Vice President of Development are:



Left to right- Jeff Benjamin, Brian Rowan, Michael Schnall
SI Running Association raised money for various non-profits, including RUMC, during their Memorial Day Virtual 5K.

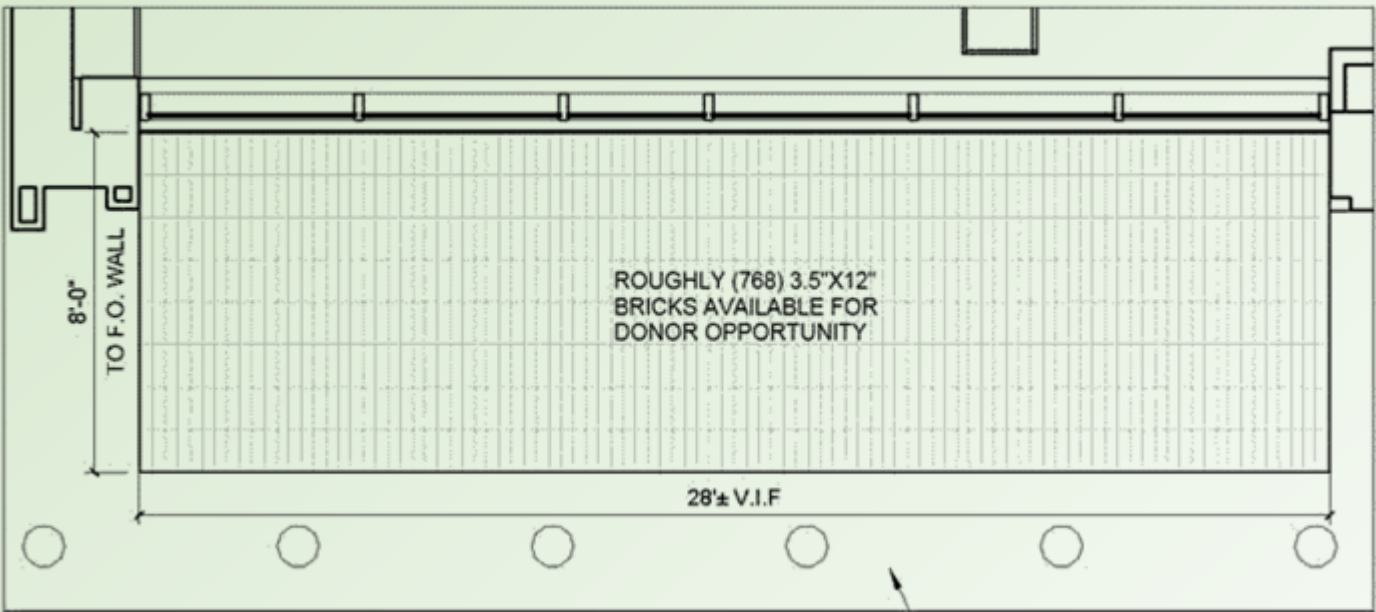


Sally Malfi and Moe Molcho
Staten Island Board of Realtors YPN (Young Professional Network) committee sponsored a fundraiser to help support our first responders to show their appreciation for the tireless efforts the hospital personnel has provided to the Staten Island community.

Donor Bricks

The Richmond University Medical Center Foundation is pleased to announce its Brick Fund™ raising campaign! This is a unique opportunity to show support for our new emergency department by purchasing a personalized, engraved brick

that will be placed outside the entrance. Not only will donors be able to help in “Paving the Way to the Future of Staten Island Healthcare,” but they can leave a permanent family or company legacy in the community.



Walkway outside main emergency department entrance.

Donor Recognition

Level 1	\$1,000,000+	Pin Mounted Naming Letters and Large Plaque
Level 2	\$100,000–\$999,000	Large Plaque
Level 3	\$50,000–\$99,000	Medium Plaque
Level 4	\$10,000–\$49,000	Small Plaque



Donor Recognition Level 1: 6" letters



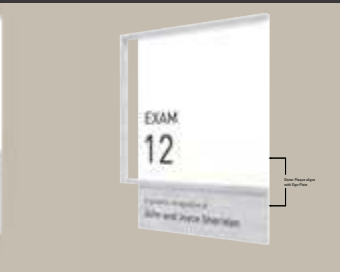
Level 1



Level 2: 6" x 6"



Level 2: 6" x 4"



Level 2: 6" x 2"



Salute the past, embrace the present,
and make your mark on the future with
our commemorative brick campaign!

To purchase a brick, fill out and return this form or visit www.rumcsi.org/vital

The commemorative bricks are \$500.00 / brick (3 1/2" x 12")

Options for your engraved, custom brick include:

- your family name
- your children's names
- your company or organization's name
- commemoration of a special occasion
- a memorial for a loved one
- an inspirational message

Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Each brick may contain up to 20 characters per line (3 1/2x12 up to 3 lines of text). All text is centered and capitalized.

Brick Inscription

Line One: _____

Line Two: _____

Line Three: _____

**Please return your order form and check payable to:
Richmond University Medical Center Foundation, 355 Bard Ave., 6th Floor,
Staten Island, NY 10310.**

If you have any questions, please call 718.818.2106.

**The Richmond University Medical Center Foundation is a recognized
501(c)3 organization, Tax ID # 27-1059815. Your brick purchase is a
charitable donation and is tax-deductible.**

COVID-19 Fund and in-kind donors list

Thank you to our friends who have donated equipment and food for our physicians, nurses, and staff:

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A & S Catering	Christine Dell'Isola	Frank Danton	Kosher 19
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