THE MEDICAL CENTER IS A NOT-FOR-PROFIT HEALTHCARE PROVIDER SERVING THE DIVERSE COMMUNITY OF STATEN ISLAND AND ITS NEIGHBORS. WE PROVIDE QUALITY PATIENT-CENTERED CARE THROUGH A FULL SPECTRUM OF EMERGENT, ACUTE, PRIMARY, BEHAVIORAL HEALTH AND MEDICAL SERVICES. WE DO THIS IN AN ENVIRONMENT THAT PROMOTES THE HIGHEST SATISFACTION AMONG PATIENTS, FAMILIES, PHYSICIANS AND STAFF. THE VALUES OF THE MEDICAL CENTER ARE SUMMARIZED IN THE ACRONYM WE CARE: WELCOME ENSURED COMPASSION ADVOCACY RESPECT EXCELLENCE.
MISSION: TO BUILD A BRIGHT FUTURE FOR RICHMOND UNIVERSITY MEDICAL CENTER

The hospital broke ground for the new James P. Molinaro Emergency Department, an undertaking that was possible only because of the generous contributions of members of our community. This facility is being constructed to serve over 60,000 patients who see it annually. It has also been designed to reflect the latest in evidence-based practices, such as the split-flow model of care that reduces the amount of time a patient waits to see a health care professional. The Board is proud that this major initiative is moving ahead. It will serve the best interests of both our patients and our staff, improving both efficiency and treatment.

The hospital continues to win awards and recognition. We received the Baby-Friendly Hospital designation, the only hospital on Staten Island to receive such a designation. The hospital broke ground for the new James P. Molinaro Emergency Department, an undertaking that was possible only because of the generous contributions of members of our community. This facility is being constructed to serve over 60,000 patients who see it annually. It has also been designed to reflect the latest in evidence-based practices, such as the split-flow model of care that reduces the amount of time a patient waits to see a health care professional. The Board is proud that this major initiative is moving ahead. It will serve the best interests of both our patients and our staff, improving both efficiency and treatment.

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The hospital broke ground for the new ED on September 12, 2016. Generous support has helped make a great start in reaching our fundraising goals.

**SUPPORTING CAPITAL CAMPAIGN: CAPITAL CAMPAIGN SETS MAJOR MILESTONE PRIOR TO BREAKING GROUND**

On December 30, Cesar J. Claro, Executive Director of the Northfield Bank Foundation, announced the foundation’s largest ever single donation, which will support the construction of a new Emergency Department at Richmond University Medical Center. The Staten Island Foundation has made a $250,000 commitment, bringing the total amount raised to $300,000 for a future project, which supports the construction of a new Emergency Department.

**CAPITAL CAMPAIGN BREAKS BILINGUAL S.H. LAM FOUNDATION FUND RISING RECORD**

The Sulliano-Lam Foundation, a major supporter of the Richmond University Medical Center, has pledged $250,000 to support the capital campaign for a new Emergency Department.

**COMPAC TGRAPHIC CASE STUDY RANKED IN HONOR OF DR. SAMALA SWAMY**

The Center for Photography is ranked in honor of Dr. Samala Swamy, a renowned orthopedic surgeon who has been instrumental in the development of the hospital’s trauma services.

**CONNECTION TO MAIN HOSPITAL AT KICK-OFF LEVEL 1 DESIGNATED TRAUMA CENTER, HONORING RICHMOND UNIVERSITY MEDICAL CENTER LEGACY DOCTORS.**

The hospital broke ground for the new ED on December 28, Cesar J. Claro, Executive Director of the Northfield Bank Foundation, announced the foundation’s largest ever single donation, which will support the construction of a new Emergency Department at Richmond University Medical Center. The Staten Island Foundation made a $250,000 commitment, bringing the total amount raised to $300,000 for a future project, which supports the construction of a new Emergency Department.

**EMERGENCY DEPARTMENT STRUCTURE**

- 35,000 square feet
- Second story shell for future operating rooms
- Connection to main hospital at basement level

**PATIENTS**

- Level 1 designated Trauma Center
- Stroke Center
- Sexual Assault Center
- Pediatric Unit
- Behavioral Urgent Care

**METHODOLOGY**

- Establish shared practice of split-flow model of care
- Reduce time spent before seeing a health care provider
- Reduce time spent on ED renewal
- Trauma takes place in front: ambiance and ambiance

**STAFFING**

- 24-hour health care providers
- Doctors, nurses, managers
- Physician assistants, clinical liaisons, financial coordinator
- Transportation, clerks, volunteers, interns

**RICHMOND UNIVERSITY MEDICAL CENTER JAMES P. MOLINARO EMERGENCY DEPARTMENT AT A GLANCE**

- Capital campaign and The Dr. William C. Weissglass Pavilion for Ambulatory Care.
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IMPROVING THE HEALTH OF OUR COMMUNITY

Community engagement means a lot of things, including raising awareness, health education, and participation in and sponsorship of local activities. Here are some of the ways Richmond University Medical Center works in the community, taking strides towards better health for all.

RICHMOND UNIVERSITY MEDICAL CENTER

HONOR ROLL OF DONORS*

JANUARY 1, 2016, THROUGH DECEMBER 31, 2016

For the second year, the hospital is a leading sponsor of the annual “Rome Through Richmondtown.”

Among the visitors to the tent were Assemblyman Michael Cusick (top l.) and Staten Island Borough President James Oddo (top r.).

On January 14, Richmond University Medical Center sponsors a Matter of Balance falls prevention course for the Arch Pace center of New York. Participants, sponsored by the SFHA, are exposed to Balance for Life people from the Department for Healthy Aging.

Richmond University Medical Center marks National Colorectal Cancer Awareness Month with a resource fair on in the lobby on March 18. Attendees are provided with valuable information on prevention, screening and treatment of colorectal cancer.

For the first time, the medical center was a lead sponsor of the Staten Island Advance’s Memorial Day Run held at the FDR Boardwalk, with over two dozen employees entering the race.

On June 10, Richmond University Medical Center observes National Cancer Survivors Day by hosting a party for cancer survivors with the theme “Life’s A Party.” We are honored to be joined by Assemblyman Ron Castorina, Jr.

Representatives from the hospital’s EMS teach employees of Skanska, the global project development and construction group, CPR and first aid.

As part of an ongoing program with the YMCA on Staten Island, Dr. Philip Otterbeck, division chief of endocrinology at Richmond University Medical Center, speaks to attendees at the South Shore YMCA about managing the risk of diabetes.

Richmond University Medical Center is pleased to welcome participants in two valuable summer youth programs, the Local 1199 Youth Mentoring Program (l.) and the Teen Leadership Program (r.), run by the Nursing Education Department.

*This list does not include pledges for ED capital campaign.
THANK YOU

Gifts over $10,000 and $100,000

Dr. Edward Edwards
Mr. Alan and Janet Jang
Reverend John Langan
Robert M. Lebling Assoc.
Edward A. Sussman
Dr. John H. Lee
Dr. & Mrs. John C. Santora
Mr. Ronald A. Purpora
Mr. Howard J. Prusack
Mr. & Mrs. John Alexander
Mr. Alan and Joan Bernikow
Mr. & Mrs. John Gutzeit
Dr. John Pepe
Mr. & Mrs. Frank Bongiorno
Mr. & Mrs. Howard Richman
Mr. & Mrs. Richard Nicotra
Mr. and Mrs. Frank Reali
Mr. Krishna Urs
Mr. Thomas Sipp, Esq.
Drs. Lenny and Rita Shats
Mr. & Mrs. Frank Petrone
Mr. Krishna Urs

Gifts over $100,000

Dr. Melissa Grageda
Ms. Kathy Giovinazzo
Dr. Thomas Giaimo
Ms. Joanne Frawley
Ms. Lina Fang
EMS Management
Ms. Alice Diamond
Mr. & Mrs. Tim Harrison
Dr. & Mrs. Daniel J. Messina

Gifts of $15,000 and $50,000

AMC Restaurante Fumantes & Deutsch, LLC
Mr. & Mrs. John Alexander
Mr. Alexander & Emerick, PC
Angels Group, LLC
Ankura Group
Anonymous
Anonymous Pharmacy, Inc.
Anonymous Gifts
Mr. & Mrs. Howard Richman

Gifts to $500

Dr. Deborah Antonow
Mr. & Mrs. Michael Bilsky
Dr. David Biron
Mr. & Mrs. John Testa
Mr. & Mrs. Terry Levine
Mr. David Arastro
Mr. & Mrs. Antonio Labrada
Mr. Charles Bardwell
Mr. & Mrs. Michael Bolliger
Mr. & Mrs. John H. Lee
Mr. & Mrs. John C. Santora
Mr. Ronald A. Purpora
Mr. Howard J. Prusack
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Gifts of $100,000 and $500,000

Dr. Mark J. Glickman
Mr. & Mrs. John H. Lee
Mr. & Mrs. John C. Santora
Mr. Ronald A. Purpora
Mr. Howard J. Prusack
Mr. & Mrs. John Alexander
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Mr. & Mrs. Frank Petrone
Mr. Krishna Urs

THANK YOU

Dr. John Imperio MD
Dr. Diedrich Holtkamp

Gifts of $500,000 and $1,000,000

Mr. & Mrs. John Alexander
Mr. Alexander & Emerick, PC
Angels Group, LLC
Ankura Group
Anonymous
Anonymous Pharmacy, Inc.
Anonymous Gifts
Mr. & Mrs. Howard Richman

Gifts of $1,000,000 and $5,000,000

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Ankura Group
Anonymous
Anonymous Pharmacy, Inc.
Anonymous Gifts
Mr. & Mrs. Howard Richman

Gifts of $5,000,000 and $10,000,000

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Mr. Alexander & Emerick, PC
Angels Group, LLC
Ankura Group
Anonymous
Anonymous Pharmacy, Inc.
Anonymous Gifts
Mr. & Mrs. Howard Richman

Gifts of $10,000,000 and $25,000,000

Mr. & Mrs. John Alexander
Mr. Alexander & Emerick, PC
Angels Group, LLC
Ankura Group
Anonymous
Anonymous Pharmacy, Inc.
Anonymous Gifts
Mr. & Mrs. Howard Richman

Gifts of $25,000,000 and $50,000,000

Mr. & Mrs. John Alexander
Mr. Alexander & Emerick, PC
Angels Group, LLC
Ankura Group
Anonymous
Anonymous Pharmacy, Inc.
Anonymous Gifts
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On April 1, the Richmond University Medical Center Auxiliary hosts its 23rd annual Hospital Awards. Among those honored are Ethel Samala Swamy, MD, Chair of the Cardiac Catheterization Laboratory. Proceeds were donated to the Monsignor V. W. Rourke cardiology scholarship program.

Richmond University Medical Center is grateful to the many donors listed on these pages.

“We meet weekly to discuss the cases performed in the cath lab, focusing on Quality and Performance Improvement. The team, including the cardiologists, surgeons, nurses and Mount Sinai cardiac fellows, works together to ensure we are providing the optimum care for our patients.” —Srinivas Duvvuri, MD, Chief of Interventional Cardiology

**INTERVENTIONAL CATHETERIZATIONS**

- 758
- 786
- 832
- 1043
- 1271

**THE CARDIOLOGY SERVICE LINE CONTINUES TO GROW AT THE MEDICAL CENTER**

- 1
- 7
- 10
- 14
- 17

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IMPLEMENTATION OF PATIENT ACTIVATION ACTIVITIES
INTEGRATION OF PRIMARY CARE & BEHAVIORAL HEALTH SERVICES

PROGRESS ON HEALTH CARE INITIATIVES

RICHMOND UNIVERSITY MEDICAL CENTER CONTINUES ITS INVOLVEMENT IN A STATEWIDE PROGRAM THAT FOCUSES ON IMPROVING MEDICAID CARE.
The Delivery System Reform Incentive Payment (DSRIP) project continues, in its second year, to focus on improving the care of the Medicaid patients located on Staten Island. Richmond University Medical Center has been actively involved because of the number of patients in the area who meet the criteria, including those who are Medicaid recipients; high utilizers of services; high non-compliant patients; and frequent visitors to the emergency department.
The Staten Island Performing Provider System (PPS) has been the leader for the borough in bringing together 33 community providers, including those who are Medicaid recipients, high utilizers of services, high non-compliant patients, and frequent visitors to the emergency department. The Staten Island Performing Provider System (PPS) has been the trailblazer in New York State.

“Staten Island Performing Provider System and Richmond University Medical Center are vanguards of the DSRIP program and are leading the way for healthcare system transformation in New York. The efforts by SSPPS and RUMC will positively affect the lives of thousands of Medicaid members.”
—Jason Helgerson
New York State, Medical Director

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16 Richmond Quality LLC, an accountable care organization positioning the hospital for the future.

The Richmond University Medical Center, a Baby-Friendly Hospital: The Hospital Receives a Prestigious Designation

The medical center has received international recognition as a Baby-Friendly Designated birth facility, the only hospital on Staten Island, and the birth hospital in NYC/Metro area and the twelfth hospital in New York State, to receive the designation. Baby-Friendly USA, Inc., is the U.S. authority for the implementation of the Baby-Friendly Hospital Initiative (“BFHI”), a global program sponsored by the World Health Organization (WHO) and the United Nations Children’s Fund (UNICEF). The initiative encourages and recognizes hospitals and birthing centers that offer an optimal level of care for infant feeding and mother/baby bonding. Based on the Ten Steps to Successful Breastfeeding, this prestigious award recognizes birth facilities that offer breastfeeding mothers the information, confidence, and skills needed to successfully initiate and continue breastfeeding their babies. Richmond University Medical Center has worked throughout the region as a go-to facility for expectant mothers.”

The hospital’s ranked the hospital’s nurses as one of the best in the country in 2014 by the American Nurses Association. Richmond University Medical Center was also one of New York’s first hospitals to receive the Leapfrog Group’s top safety score for the utilization of electronic medical records in surgery. The hospital is also an official site for the United Nations Children’s Fund (UNICEF). The initiative encourages and recognizes hospitals and birthing centers that offer an optimal level of care for infant feeding and mother/baby bonding. Based on the Ten Steps to Successful Breastfeeding, this prestigious award recognizes birth facilities that offer breastfeeding mothers the information, confidence, and skills needed to successfully initiate and continue breastfeeding their babies. Richmond University Medical Center has worked throughout the region as a go-to facility for expectant mothers.”

The hospital’s nurses were honored as “20 Under 40” in Staten Island’s community. Our Neonatal Intensive Care Unit (NICU) is Level 3, the highest level attainable. It was recognized in 2014 by the Vermont Oxford study as having a survival rate of 99.6%, an elite national statistic. The hospital’s nurses deliver nearly 5,000 babies annually. Pediatric ambulatory services see over 10,000 patients annually. Children’s Urgent Care area records over 23,000 visits annually.

HISTORICAL BENCHMARK AND CURRENT COST TRENDS

Through regular meetings with our board and participating physicians, we have been able to educate ourselves on the best practices and standardized care wherever possible can reduce healthcare costs. The ACO was even successful in its initial year, prompting the publication of an article in the CEO Circle Magazine published by the Healthcare Public Relations & Marketing Executives. “In Year 1, as a new ACO, we were diligent in our approach to be successful in the shared savings program. We were only one of six ACOs in New York State to receive shared savings,” commented Richard Salhany, MBA, President and Chief Operating Officer, Richmond Quality, LLC ACO. "This was indeed a unique story to share with others struggling to meet the CMS program standards.” The ACO was successful in reducing the costs below its historical benchmarks, from $11,533 to $10,046 per Medicare life.

The Richmond University Medical Center Medicine Center: The non-profit center continues to cultivate the next generation of leaders in healthcare through its Baby-Friendly design, the first in New York State. In addition to its extensive support, Richmond University Medical Center is located at 1058 Forest Ave.

Richmond University Medical Center

On May 20, Richmond University Medical Center will be hosting its 2nd Annual Quality & Safety Symposium. The event will feature a keynote address from Dr. Philip Otterbeck, Chief of Medicine at the Richmond University Medical Center and the Sipp Auditorium.

Richmond University Medical Center

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Richmond University Medical Center
GROWING OUR SERVICE LINES: RADIATION ONCOLOGY

A RADIATION ONCOLOGY PRACTICE THAT TAKES A TEAM APPROACH TO HEALING

The radiation oncology practice at Richmond University Medical Center has the longest continuous physician presence of any practice on Staten Island. Marc Adams, MD, a radiation oncologist, has been its director for over 25 years. This continuity of care speaks to the value the department brings to the community. Together, Drs. Adams and Hoon Lee, MD, radiation oncologists at Richmond University Medical Center, have a combined forty years of experience in the field — they have been practicing on Staten Island for longer than any other radiation oncologists. The doctors take a team approach to healing, and work closely with subspecialty doctors and surgeons on Staten Island and Manhattan. "Even if one patient's cancer is the same as another's, that doesn't mean they get the same treatment. The diagnosis, the plan, the patient's general health, the specifics of the disease and its progression — each patient we treat has a custom treatment plan," says Dr. Adams, who attended medical school at the University of Alabama at Birmingham and performed his radiation oncology residency at St. Bernadine Medical Center. Dr. Lee attended medical school at George Washington University School of Medical and Health Sciences and completed his radiation oncology residency at University of Texas MD Anderson Cancer Center. Drs. Adams and Lee are also known for their expertise in treatment of prostate cancer, in their field for their expertise in treatment of prostate cancer, in their field for their expertise and a subject on which they have multiple publications.

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The Research Department of Richmond University Medical Center, under the leadership of Dr. Dennis Bloomfield, has published its first volume of research work printed in medical journals. The department also presented at city, state and national medical conferences in the past year. The purpose of this journal is to not only document the achievement of meaningful research, but also to recognize the physicians and students in our institution who have contributed to medical knowledge and to make their achievements known to members and supporters of our medical center. The work of the faculty, staff and students of Richmond University Medical Center could not have been conceived or concluded without the assistance of the members of the Research Department and the Medical Library.

The journal is the product of the labors of Dr. Lala Yogerthar, Nadia Johnson, Administrative Director of Research, Andrea Rudger, Director, Medical Library, and the research assistants, along with the support of the departments of Medical Records, Information Technology and Pharmacy.

Since 1937, Richmond University Medical Center’s Cancer Program holds the approval of the Commission on Cancer of the American College of Surgeons, one of the most prestigious national accreditations in the field of cancer. The Research Department of Richmond University Medical Center, under the leadership of Dr. Dennis Bloomfield, has published its first volume of research work printed in medical journals. The department also presented at city, state and national medical conferences in the past year. The purpose of this journal is to not only document the achievement of meaningful research, but also to recognize the physicians and students in our institution who have contributed to medical knowledge and to make their achievements known to members and supporters of our medical center. The work of the faculty, staff and students of Richmond University Medical Center could not have been conceived or concluded without the assistance of the members of the Research Department and the Medical Library. The journal is the product of the labors of Dr. Lala Yogerthar, Nadia Johnson, Administrative Director of Research, Andrea Rudger, Director, Medical Library, and the research assistants, along with the support of the departments of Medical Records, Information Technology and Pharmacy. The journal is the product of the labors of Dr. Lala Yogerthar, Nadia Johnson, Administrative Director of Research, Andrea Rudger, Director, Medical Library, and the research assistants, along with the support of the departments of Medical Records, Information Technology and Pharmacy.
Several years ago, the Medical Center identified many trends in the community, including the shortage of primary care physicians (PCP) and limited access to care on Staten Island. The Medical Center has been successful in establishing practices and placing the primary care physicians in strategic locations within the community to fill this service void. The sites have become connected through electronic medical records (E-Clinical Work or ECW). Most recently, the large centers have been providing not only primary care, but immediate and walk-in care.

The sites have received accolades from the community. In 2016, it received the prestigious Chamber of Commerce Building Award for Excellence in Exterior and Interior Design, Decorating and Outdoor Space. The site at 1058 Forest Avenue was purchased and the Medical Center made a significant investment to renovate the building down to the highest levels of care for injured patients, is official recognition that followed rigorous examination.

“Expanding the reach of Richmond University Medical Center services is integral to our strategic vision for Staten Island.”

— Daniel J. Messina, PhD, FACHE

The Center sees almost 1,000 patients each month with a significant number of walk-in patients. “This has had a positive impact on improving access to primary care services in the area. In addition, once they come into the site, they are pleased with the stellar appearance if they don’t have an existing physician, they can choose from one of the physicians on the panel as their primary physician.”

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The Medical Center continues to grow its primary care enterprise, extending to the south shore of Staten Island. This new site, at 4360 Hylan Boulevard, is located in the Ellington’s area (10312) at a well-populated intersection. “Expanding the reach of Richmond University to provide our medical services is part of our strategic vision for Staten Island,” said Daniel J. Messina, PhD, FACHE, President and Chief Executive Officer.

This full service site combines the practices of local primary care physicians, specialty physicians, and nurse practitioners, including:

- Dr. William Tursi
- Dr. Lina Leykina
- Dr. Indira Baschic, NP
- Dr. Marianne La Barbera
- Dr. Tara Farahvash
- Dr. William Tursi
- Dr. Indira Baschic, NP
- Dr. Marianne La Barbera
- Dr. Tara Farahvash
- Dr. Lina Leykina
- Dr. Indira Baschic, NP
- Dr. Marianne La Barbera
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- Dr. Marianne La Barbera
- Dr. Tara Farahvash
- Dr. Lina Leykina

The site is open six days a week, accepting patients with appointments and those who just walk in. With the high level of diabetes on Staten Island, a board certified endocrinologist is also providing services at this location twice a week, with plans to add additional sub-specialty care to serve the needs of the community. Richard Sahary, MBA, FACHE, Senior Vice President reported, “The Center is open before, during, and after regular working hours, for the convenience of the community. For additional convenience, bus service is right on the corner; there are also 30 parking spaces available.

On December 1, Richmond University Medical Center employees gathered to mark the holiday season and recognize our colleagues for many years of service. The evening included welcoming and recognition of our employees, Daniel J. Messina, PhD, FACHE, CEO, and Rosemarie Stazzone, RN, COO/CNO. Over 300 Richmond University Medical Center employees attended the evening and recognized our colleagues for many years of service. The evening included welcoming and recognition of our employees, Daniel J. Messina, PhD, FACHE, CEO, and Rosemarie Stazzone, RN, COO/CNO.
**2016 KEY STATISTICS**

**NUMBER OF EMPLOYEES**

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<tr>
<th>2014</th>
<th>2015</th>
<th>2016</th>
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<tr>
<td>2,375</td>
<td>2,395</td>
<td>2,464</td>
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**EXTENT OF OUR COMMUNITY SERVICE CONTRIBUTION**

<table>
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<tr>
<th>OVER 400 HOURS</th>
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**OPERATING REVENUE**

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<th><em>Total operating revenue grew by $224M or 7% in 2016 over 2015</em></th>
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<td>$5,398,000,000</td>
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**OPERATING MARGIN**

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<th><em>45th consecutive year with a positive operating margin</em></th>
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<td>7%</td>
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**AFFILIATIONS**

- Ivy School of Medicine at Mount Sinai
- Blood Bank
- American Association of Blood Banks
- College of American Pathologists
- Blood Gas Lab and MinLab
- College of American Pathologists
- FDA

**CANCER**

- Commission on Cancer (ACC)
- Hematology
- American College of Radiology

**Hospital Accreditations**

- Baby Friendly Hospital
- American College of Surgeons
- Level I Adult Trauma Center
- Level 2 Pediatric/Children’s Center
- IAC Vascular Testing

**REDIRECT EDUCATION**

- Accreditation Council for Graduate Medical Education
- Credentialing Committee for Graduate Medical Education
- College of American Pathologists
- College of American Pathologists
- Blood Gas Lab and Main Lab

**ACCREDITATIONS AND RECOGNITION**

- Primary Stroke American Heart Association — Gold Plus and Target Stroke Plus Elite Award and Bronze-AES
- St. George Citi
- NYS Health Center for Excellence in Integrated Care
- Resident Education
- Accreditation Council for Graduate Medical Education
- Sponsoring institution for Graduate Medical Education
- Accreditation Council for Graduate Medical Education
- Gold Seal of Approval®
- IAC Vascular Testing
- The Joint Commission Gold Seal of Approval®

**RICHMOND UNIVERSITY MEDICAL CENTER**

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