

2015 COMMUNITY SERVICE PLAN PROGRESS REPORT

March 2016

Copies of this document can be downloaded from the Richmond University Medical Center website, RUMCSI.org

For questions and comments, please contact William J. Smith, Director of Public Relations at: wsmith@rumcsi.org.

Program Summary

Richmond University Medical Center (RUMC), an affiliate of The Mount Sinai Hospital and the Icahn School of Medicine, is a 470+ bed healthcare facility and teaching institution serving borough residents as a leader in the areas of acute, medical and surgical care, including emergency care, surgery, minimally invasive laparoscopic and robotic surgery, gastroenterology, cardiology, pediatrics, podiatry, endocrinology, urology, oncology, orthopedics, neonatal intensive care and maternal health. The medical center earned The Joint Commission's Gold Seal of Approval® for quality and patient safety.

RUMC is a Level 1 Trauma Center and a designated Stroke Center, receiving top national recognition from the American Heart Association/American Stroke Association. The state-of-the-art Cardiac Catheterization Lab has PCI capabilities for elective and emergent procedures in angioplasty. RUMC maintains a Wound Care/Hyperbaric Center and a Sleep Disorder Center on-site at its main campus. The hospital also offers behavioral health services, encompassing both inpatient and outpatient services for children, adolescents and adults, including emergent inpatient and mobile outreach units. RUMC is the only borough facility that offers inpatient psychiatric services for adolescents.

With over 2,500 employees, RUMC is one of the largest employers on Staten Island. Its main campus is located at 355 Bard Avenue, Staten Island, New York 10310.

Mission Statement

The Medical Center is a not-for-profit health care provider serving the ethnically diverse community of Staten Island and its neighbors.

We provide premier quality patient care through a full spectrum of emergent, acute, primary, behavioral health and educational services.

We do this in an environment that promotes the highest satisfaction among patients, families, physicians and staff.

Program Goals

Promoting Healthy Women, Infants, & Children

- Increase the proportion of NYS babies who are breastfed.
- Increase utilization of preventative health care services among women of reproductive ages.
- Reduce premature births in New York State.

Promote a Healthy and Safe Environment

- Reduce violence by targeting prevention programs particularly to highest risk populations

Program Interventions

Promoting Healthy Women, Infants, & Children

- Provide structured, comprehensive breastfeeding education and professional lactation counseling and support during pregnancy, in the hospital and at home.
- Other maternal/infant health strategy
 1. Centering Program for pre-natal patients with group support and empowering techniques.
 2. Working with the NYS Partnership for Patients to implement NYS Perinatal Quality Collaboration Obstetrical Quality Improvement Project.
- Implement maternity care practices consistent with the World Health Organization's Ten Steps to Successful Breastfeeding and increase the number of Baby Friendly Hospitals in NYS.

Promote a Healthy and Safe Environment

- Develop a multi-sector violence prevention programs (e.g. LHDs, criminal justice, social services, job training, CBOs) such as SNUG, Cure Violence or CEASEFIRE in high risk communities.

Program Updates

Promoting Healthy Women, Infants and Children

- In 2015 Richmond University Medical Center continued to work towards becoming a Baby-Friendly Hospital. The Baby-Friendly Hospital Initiative (BFHI) is a global program sponsored by the World Health Organization (WHO) and the United Nations Children's Fund (UNICEF) to encourage and recognize hospitals and birthing centers that offer an optimal level of care for infant feeding and mother-baby bonding. There are Ten Steps which are recommended as a set of Best Practices in providing care for mother and babies. The BFHI assists hospitals in giving mothers the information, confidence, and skills needed to successfully initiate and continue breastfeeding their babies or feeding formula safely, and gives special recognition to hospitals that have done so.
- Becoming a Baby-Friendly facility is a comprehensive, detailed and thorough journey toward excellence in providing evidenced-based maternity care. During this journey, we have implemented audit processes to assure quality in all aspects of maternity care operations. The following measures are being used to monitor progress on this initiative on a monthly basis:
 - Percentage of women who initiate and continue to breastfeed upon discharge from the hospital.
 - Percentage of women who room-in with their baby, perform skin-to-skin after delivery, and receive appropriate breastfeeding support in the hospital and on discharge.
 - The target population for this initiative is all pregnant women, with the goal of 2850 being reached by the end of 2015 and continuing to be measured throughout 2016. This program addresses all racial/ethnic, cultural, and economic diversity.
 - The Baby-Friendly Journey follows a 4-D Pathway that includes four phases. Richmond University Medical Center is in the last phase, the Designation Phase, to become a Baby-Friendly® facility and was inspected on March 14 and 15, 2016 for compliance.

Program Updates

Promote a Healthy and Safe Environment

- In 2015 Richmond University Medical Center continued to work towards promoting a healthy and safe environment, with a specific focus on injuries, violence and occupational health. This is being accomplished through the development of a multisector violence prevention program, Cure Violence, CEASEFIRE in high risk communities. The process for measurement in the progress of this intervention is monitored through tracking victims of crime with community based organizations.
- Richmond University Medical Center is grateful for the opportunity to participate in the Cease Fire Initiative. Richmond University Medical Center works closely and collaborates with local community agencies and organizations whose goal is to interrupt and thereby reduce incidents of gun violence on the North Shore of Staten Island.
- In collaboration with community based programs the goal of the Cease Fire Initiative is to identify those most at risk of gun violence, interrupt incidents in the short term and change behavior in the long term.
- Since inception of the initiative in March 2014, 135 individuals were reached with data gathered monthly:
 - 3/1/2014 – 6/30/2014: 27 cases
 - 7/1/2014 – 6/30/2015: 65 cases
 - 7/1/2015 – 2/29/2016 – 44 cases.
- The implementation efforts on this intervention are on track with the designed schedule.