The Medical Center is a not-for-profit healthcare provider serving the diverse community of Staten Island and its neighbors. We provide quality patient-centered care through a full spectrum of emergent, acute, primary, behavioral health and medical services. We do this in an environment that promotes the highest satisfaction among patients, families, physicians and staff. The values of the medical center are summarized in the acronym WE CARE: Welcoming Energized Compassion Advocacy Respect Excellence.
Work on our physical plant is moving forward, incorporating new ideas and opportunities as they arise. Our decision to build our own cogeneration plant will allow us to become more energy-independent in future years, and our purchase of an existing radiation therapy center allows us to use space differently in the new emergency center. The Richmond Brain and Spine Center was established, expanding our neurosurgery capabilities and bringing two outstanding neurosurgeons to our staff. Another primary care/walk-in center was opened, giving our patients more resources for care close to home. The Center for Integrative Behavioral Medicine is offering a new paradigm of care, and is in a brand new facility, making it more accessible and patient-friendly. The Richmond Brain and Spine Center was opened, giving our patients more resources for care close to home. The Center for Integrative Behavioral Medicine is offering a new paradigm of care, and is in a brand new facility, making it more accessible and patient-friendly.

Kathryn K. Rooney, Esq.
OF TRUSTEES CHAIRPERSON

MESSAGE FROM THE BOARD

As the healthcare landscape continues to change, Richmond University Medical Center recognizes the need to be adaptable and change with it. With your help, we were able to make great strides in bringing the best of healthcare to — and into — the community in 2017.

The Richmond Brain and Spine Center was established, expanding our neurosurgery capabilities and bringing two outstanding neurosurgeons to our staff. Another primary care/walk-in center was opened, giving our patients more resources for care close to home. The Center for Integrative Behavioral Medicine is offering a new paradigm of care, and is in a brand new facility, making it more accessible and patient-friendly.

As always, your support is invaluable as we develop innovative solutions that serve the healthcare needs of our community and our patients. We extend our deepest gratitude and appreciation to every donor, foundation, volunteer, staff member, and community resident who helps us build a bright and healthy future for Richmond University Medical Center.

Daniel J. Messina, PhD, FACHE
President & Chief Executive Officer

MESSAGE FROM THE PRESIDENT & CHIEF EXECUTIVE OFFICER

I am very pleased to report that Richmond University Medical Center is being recognized for our excellence every day. We strive to grow and serve our patients the highest quality of care, and for our institution is being rewarded for its efforts.

This marks the seventh consecutive year the hospital has received the American Heart Association/American Stroke Association’s Get With The Guidelines-Stroke Gold Plus Achievement Award with Target Stroke Honor Roll Elite Plus, as well as its third Elite Plus recognition — and for the first time, we received the Get With The Guidelines-ABB Silver Quality Achievement Award. This is an enormous milestone for our dedicated department physicians and staff, who work in earnest to ensure life-saving treatments for their patients.

Recognition was also given by the International Board of Lactation Consultant Examiners and remains at the forefront of our thoughts and actions.

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Kathryn K. Rooney, Esq.
Chairperson, Board of Trustees

PATIENT SUCCESS STORY

From the Patient’s Perspective

When Staten Island resident David Seidler learned he had fluid buildup in the brain following a fall, he wasn’t sure what to do. After the results of his MRI came back, he was told to go immediately to the emergency room.

He soon learned he needed to have a craniotomy to remove the fluid from the brain. “I received the best care of any facility anywhere,” says Seidler.

A friend of the family knew that Dr. Douglas Cohen had recently joined the staff at Richmond University Medical Center. “He looked him up, and his credentials were very impressive,” says of Dr. Cohen, who received his medical degree from Harvard Medical School and completed his residency in neurosurgery at New York Presbyterian Hospital. Seidler was very impressed upon meeting Dr. Cohen and his office staff. He had a craniotomy performed by Dr. Cohen at Richmond University Medical Center in December of 2017. He was released three days later.

“I believe I received the best care of any facility anywhere,” says Seidler.

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Capital Campaign Update

The year 2017 was extremely busy as we continued raising funds for the new emergency department (ED), as well as re-engineered campus infrastructure projects to meet the changing healthcare environment. Market and cost-saving opportunities necessitated several construction timeline adjustments as well as the continued development of the master facility planning process.

Early in the year, a decision was made to power the campus and its new ED with a new modern cogeneration plant. Since our infrastructure was dated, updating was in order. As we evaluated the energy needs of our hospital, not only for the new ED but for future expansion as well, it became clear that utilizing the existing power grid would require a significant investment of resources, yet would still leave our facility susceptible to the limitations of the current grid.

Cogenration is a highly efficient process that uses one fuel to generate two types of energy, electrical and thermal. By capturing and using heat that would otherwise go to waste, cogeneration reduces the overall fuel consumed in the process. It is one of the cleaner and most cost-effective options available for energy production.

We all know that the power grid serving the North Shore is under great stress and that is likely to increase with ongoing development, particularly along the waterfront. We are familiar with the frequent brownouts in the neighborhoods surrounding the medical center. The cogeneration plant, with projected construction in the first half of 2018, will allow us to produce our own energy and get “off the grid.”

With the decision to proceed with the cogeneration plant, Richmond University Medical Center applied for another round of New York City Capital Construction funding to support the costs of the new plant. Ultimately, the hospital was awarded $14,900,000 in grant funding for fiscal year 2018, with $8.9 million of that for the cogeneration plant. In addition to a $3.5 million award from the city in fiscal year 2017, New York City will supply over $28 million for the ED and the cogeneration plant. We thank our city council representatives and our borough president for making these grant funds a reality.

Make-ready work began in 2017 with the demolition of the Villa Building Annex and the Fitzpatrick Building to make way for the new ED. In summer of 2017, the opportunity to acquire a radiation therapy center on South Avenue presented itself, and Richmond University Medical Center obtained the property, which will open as our Center for Cancer Care in 2018.

The new Center for Cancer Care presented us with another opportunity on campus. When the new ED project was proposed, 35,000 square feet — 20,000 square feet of new construction and 15,000 square feet of renovated space — were to be utilized and renovate the existing emergency department. The new facility will still be 35,000 square feet — 20,000 square feet of new construction and 15,000 square feet of renovated space.

Other significant donations were obtained in 2017. The Bloomberg Philanthropies pledged $500,000 to our ED project. Another grant of $150,000 was received from the Hearst Foundation. We are particularly gratified to receive support from such established and prominent foundations.
RICHMOND UNIVERSITY MEDICAL CENTER
HONOR ROLL OF DONORS*
JANUARY 1, 2017, THROUGH DECEMBER 31, 2017

COMMUNITY OUTREACH

January
President James Dolis’ Annual RF Direct Program — President James Dolis and RF President, Robert E. Gage, host community outreach specialist, and Rose Davis, CEO, Evaluation and Assessment Unit of the Center for Integration Behavioral Medicine, call through President James Dolis.

February
JCC Preoperative Education Workshop — Certified Registered Nurse Anesthetist Mary Kayne, RN, attended the JCC Preoperative Education Workshop, where she highlighted the Lung Screening Program and Radiation Oncology Services.

March
Senior Citizens’ Cancer Prevention Awareness — Dr. Manuel Gonzalez hosted a Cancer Prevention Awareness for senior citizens and community members.

April
Congressman Dan Donovan Health and Wellness Event at the JCC — Our breast navigator, lung navigator, and colon navigator were joined by Congressional staff and Lorraine Scanni, Community Outreach Coordinator.

May
Diabetes Self-Management Program — Our popular free six-week diabetes program runs throughout the year. Pictured: Emily Kinzel, program manager.

June
800 Castleton Avenue Colon Event — Our food services, dietary, cancer services, and diabetes teams went out into the community to discuss healthy options for a healthy colon.

July
Boardwalk Bash — Nancy Sayegh-Rooney, RN, and volunteers were present at Assemblywoman Nicole Malliotakis’ Midland Beach Boardwalk Bash. Staten Island senior citizens were given information about hospital services.

August
South Shore Health and Wellness Fair at Mt. Loretto — Hosted by Councilman Joseph Borelli.

September
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October
Making Strides Against Breast Cancer — Lorraine Scanni, Community Outreach Specialist, and breast navigator Marie Kimball, RN, were celebrated at the annual breast cancer walk.

November
Honoring Veterans Event — Lorraine Scanni, Community Outreach Specialist, and William Smith, Director of Public Relations, honor our veterans at the annual veterans’ event.

This list does not include pledges for the capital campaign.
Dr. Inna Tubman plays an important part in reaching out to the community of women—at all ages—in Staten Island.

“What’s important to me about my role,” says Inna Tubman, MD, who has been in practice for a dozen years, “is that it allows me to be an advocate for women. She says she emphasizes to her patients the importance of taking care of themselves and exercising and eating right. “I tell them that they need to know the importance of taking care of themselves and exercising and eating right. “I tell them that they need to know their own bodies, so they can be vigilant in reporting any unusual signs or symptoms, and more importantly, to come in for their routine, annual exams to maintain optimal health.”

Dr. Tubman was born in Russia and moved to Brooklyn when she was 12 years old. Tubman, MD, who has been in practice for a dozen years, says “I see women in every stage of their lives. Mothers bring their young daughters if there is an issue of concern, get to deliver babies, and I help women through menopause.”

“Inna Tubman, MD

‘I see women in every stage of their lives. Mothers bring their young daughters in if there is an issue of concern, get to deliver babies, and I help women through menopause,’ says Dr. Tubman. ‘The continuity of care means a lot to me. Being allowed to be part of their lives that girls and women face as they grow, mature, age—that’s a very special privilege.’

Practice Update: Obstetrics and Gynecology

INNA TUBMAN, MD

OB/GYN SERVICES

T H A N K  Y O U
Experts in Thoracic Care

At Richmond University Medical Center, lung disease gets state-of-the-art tools and treatment.

“Our thoracic surgeons are experienced in performing many kinds of procedures,” says Loren J. Harris, MD, FACS, FCCP, chairman of the department of surgery and chief of thoracic surgery at Richmond University Medical Center.

Dr. Harris, who received his medical degree from the New York University School of Medicine and completed his training in general and cardiothoracic surgery at New York University Medical Center, has been in practice for 20 years. Board certified in both general and thoracic surgery, he says that the doctors see patients with a wide range of ailments.

Dr. Harris

Chronic Obstructive Pulmonary Disease (COPD) is among them. This name actually encompasses several kinds of pulmonary ailments. Among them is the lungs.

Another condition seen in patients is asthma, chronic bronchitis, that cause obstructive airflow from the lungs. This name actually encompasses several kinds of pulmonary ailments.

One of the conditions the surgeons often face is lung cancer. “It is a fact that there are too many people who smoke in Richmond County,” says Keith Diaz, MD, a thoracic surgeon and a key member of the Richmond University Medical Center Lung Screening Program team. “Dr. Diaz, who is board certified in pulmonary, critical care, and internal medicine, did his residency at New York Medical College, did specialty training at Mount Sinai Medical Center, and completed his training in pulmonary and critical care medicine at Stony Brook University Medical Center.

“Smoking is a critical factor in lung cancer,” Nancy Sangh-Rajani, RN, says vociferously. “A nurse for over 35 years, Nancy has always played a role in cancer awareness and prevention, which makes her an excellent team member in the Lung Screening Program. There, she acts as patient educator, friend, and advocate.

Dr. Diaz goes on to say, “Secondhand smoke affects non-smokers, too. At Richmond University Medical Center, we have advanced tools to detect cancer and treat patients in a less invasive way that also minimizes pain."

One of the tools the doctors use is called a bronchoscope. Using ERUS allows for early detection of lung cancer, in a manner less invasive than conventional diagnostic procedures. Instead of an incision in your chest and surgery, a bronchoscope can manipulate the tools they need through the bronchus. One of the tools is an ultrasonic processor, which gives the doctors a very detailed look at the area so they can see what needs to be biopsied. Samples are sent to the pathologist for testing. Since there is no surgery, “You are generally in and out of the hospital in one day,” says Dr. Diaz. The technology also allows surgeons to identify sarcoidosis and other inflammatory diseases of the lungs.

Another procedure the physicians employ is electromagnetic navigation bronchoscopy or ENB. Using ENB, the doctors use technology similar to a GPS system to navigate through your airways in your lungs to reach a suspicious location. Samples are taken to be biopsied, and small markers can be inserted near the area for follow-up treatment or therapy. The procedure generally takes less than an hour.

If the need for surgery is indicated, the physicians are experienced in both minimally invasive techniques and in using the daVinci Surgical System. Minimally invasive techniques generally result in smaller incisions, which means less scarring. There is also less pain, less blood loss, a shorter recovery time, and faster return to normal activities. When the daVinci system is used, the surgeon sits at a console and operates robotic arms that hold a high-definition camera and specially designed surgical instruments. The surgeon controls the surgeon precisely, dexterously, and control, and because of the size of the tools, complications can be performed through very small incisions.

With the resources we have right here at Richmond University Medical Center — both the state-of-the-art equipment and our team of experienced surgeons — there is no reason to travel to Manhattan for treatment,” — Dr. Harris.

Lung Cancer is 90 percent curable…if it is caught early.

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With the resources we have right here at Richmond University Medical Center — both the state-of-the-art equipment and our team of experienced surgeons — there is no reason to travel to Manhattan for treatment,” — Dr. Harris. "Our patients can stay close to home, have less stress, save time, and save their strength for recovery."

Lung Screening at Richmond University Medical Center

Lung cancer is 90 percent curable…if it is caught early. The program is directed towards smokers 45 to 75 years old, those who have smoked a pack a day for 30 years, and former smokers.

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The Richmond University Medical Center is proud to have Douglas Cohen, MD, and Erico Cardoso, MD, leading the Richmond Brain and Spine Center.

Dr. Cohen brings over 21 years of experience to his position, and Dr. Cardoso has 35; together, they bring a combined 60 years of experience to the Richmond Brain and Spine Center.

The Richmond Brain and Spine Center offers care organization (ACHO) achieved double the amount of shared savings in 2016. The ACO approached the second year of the CMS Medicare Shared Savings Plan with a primary focus on quality improvement and risk reduction. The strategic plan consisted of using care managers and clinical analysts to identify the concurrent clinical care needs of practice behavior. This was not only beneficial for the physicians opportunities to become aware of the gaps in care and achieve more compliance with the quality metrics.

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The hospital continues its involvement in a statewide program that focuses on improving the delivery of Medicaid care, modeling a delivery of care that will benefit all patients.

The Delivery System Reform Incentive Payment (DSRIP) program continues, in its third year, to focus on improving the care of Medicaid patients located on Staten Island. The hospital was instrumental in the development of it and has been actively involved in numerous projects with DSRIP and Performing Provider Systems (PPS) because of the number of patients in the area who meet the criteria. Those include Medicaid recipients, high utilizers of services, high non-compliant patients, and frequent visitors to the emergency department.

The Staten Island PPS has been the leader for New York State, and it has brought together 25 community partners to implement strategies and programs to meet the objectives set out. Richmond University Medical Center has the honor of being one of its largest partners. The PPS works hard on many initiatives that help the Staten Island population get healthy and stay healthy.

The projects include:

- Implementation of Patient Activation Activities
  Project Goal:
  This project is centered on patient activation and engagement, health literacy, and practices to reduce health care disparities. Its focus is to address patient activation measures (PAM) so patients are empowered, non-utilizing, or low-utilizing populations are affected by DSRIP projects. To facilitate this, community health workers meet with each patient annually and give them a PAM survey. The survey documents the chief complaint of the patient, identifies the barriers to care, and identifies the primary decision maker in the family for health-related issues. Patients are then linked to the appropriate programs for treatment.

INTEGRATION OF PRIMARY CARE & BEHAVIORAL HEALTH SERVICES
  Project Goal:
  Integrate primary care services with mental health and substance abuse to ensure coordination of care for both services. This goal focuses on providing one-stop shopping for patients who may not take the extra step to reach out to another provider, including the implementation of co-located services in both care, more efficiently, and succeed in raising the quality of health in the population we serve," says Richard Salhany, MBA, FACHE, senior vice president.

The Staten Island PPS continues to be at the forefront of innovation in the state DSRIP and we’re proud to be one of its largest partners. The PPS works hard on transition patient care safely and seamlessly from the hospital to their homes. This type of care helps reduce a patient’s length of stay in the hospital and promotes the satisfaction of being cared for a nurse at home.

“Richmond University Medical Center is proud to have earned quality accreditation for a survey of its environmental services and clinical/keyboard and interface/display, During the month of August, a total of 268 of these were reviewed, including the back-up of the VITAL capital campaign, including an employee awareness campaign. Salhany, MBA, FACHE, senior vice president.

Throughout the months of September a number of employee focus groups were conducted in support of the site. Capturing employee ideas and employee-centered and patient-enhancing rights.

“The Staten Island Performing Provider System and Richmond University Medical Center are vanguards of the DSRIP program and are leading the way for healthcare system transformation in New York. The efforts by SIPPS and RUMC will positively affect the lives of thousands of Medicaid members.”

— Jason Helgerson, New York State Medicaid Director
At this state-of-the-art Richmond University Medical Center outpatient facility, patients find easy access to both primary and mental health care.

“What we’re accomplishing here is bringing back a change in the way we look at and treat patients with mental health issues,” says Michael Matthews, director of outpatient behavioral health services for the department of psychiatry at Richmond University Medical Center. “In the past, we’ve always known that people suffering from depression, anxiety disorders, and schizophrenia are among the patient populations least likely to take care of any physical ailments they have. Now, we can do something about it. That makes this place very special.”

The Center, located at 130 South Avenue, is staffed full-time Monday through Friday by six psychiatrists, five psychiatric residents who care full weekdays under the supervision of an attending, and five other healthcare professionals — including certified social workers, mental health counselors, therapists, a nurse practitioner and a registered nurse — all of whom work together to treat a population of about 1700 unique patients. Each week, they perform 500 appointments. The general length of treatment is from six months to one year, but there are those with long-term disorders who have been patients for over 10 years.

That makes the Center a efficient, dynamic place. Some patients are treated in one-hour group sessions, often once or twice a week, groups average around nine people in each, but never more than 15. Others come in for solo appointments, which vary in length. Generally, every patient in a group is seen individually at least once a month.

The facility is looked at as a model by the Staten Island Economic Development Corporation’s Performing Provider System (SIPPS), which brings additional expertise to the organization and is expected to create 880 new quality jobs over the next three years. It is also a lead sponsor of the borough’s Annual Health & Wellness Expo, which attendees celebrated the achievements of this year’s honorees, the Staten Island Business Hall of Fame.

Richmond University Medical Center was honored as part of the Chamber of Commerce’s Building Excellence in Exterior, Excellence in Interior, and Excellence in Interior Decorating. The Medical Staff of Richmond University Medical Center was given its Dr. William C. Frederick Award, which this year celebrated the career of Dr. Krishne Urs. The Richmond University GYN Department was recognized for Excellence in Interior Decorating.

The facility is full from 7:30 a.m. until 7:30 p.m. Monday through Friday. Most appointments are between 9 and 5 daily. There are also those who need short term services, who are seen by the shooting patients on the waiting list for solo appointments.

“Part of all of our programs is the continuity of care. That in itself is therapeutic — knowing there is someone here you trust,” says Matthews. “It’s easier to come to a place when you feel good about its atmosphere and sense that you are being treated pleasantly. ‘They feel respected,’” he says. “We’re moving towards the understanding that it’s a huge benefit to our patients to have primary and mental health care here. We can perform physical exams and bloodwork, and do health monitoring for blood pressure, for obesity, even for smoking.”

Matthews concludes, “Our goal is to make sure all of our patients receive physical exams in conjunction with monitoring for their mental wellbeing. We have staff meetings and manager meetings where we talk about process, working on improving the way we integrate and deliver the best care.”
2017 Key Statistics

**Affiliations**
- Icahn School of Medicine at Mount Sinai

**Accreditations and Recognition**
- **American College of Surgeons**: Baby Friendly Hospital
- **IAC Vascular Testing**: Level I Adult Trauma Center
- **NCQA-Patient Centered Medical Home**: Elite Award and Silver AFIB
- **American Association of Blood Banks**: Blood Bank at Mount Sinai Icahn School of Medicine Affiliations
- **College of American Pathologists**: Blood Gas Lab and Main Lab
- **College of American Pathologists**: Department of Psychiatry

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- **Brain McMahon, MD**: Department of Pediatrics
- **Michael Morretti, MD**: Department of Obstetrics & Gynecology

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